

## ADVERTISING RATES FOR OMTA PUBLICATIONS

1. OMTA News- published three times yearly:  
September, January, and May – **Deadlines are July 15, November 15, and March 15.**
2. OMTA Conference Program- published annually in November - **Deadline: August 15.**

### **1. OMTA News**

#### AD SIZE

#### DIMENSIONS

Eighth Page Horizontal	3 5/8 inches wide by 2 3/8 inches high
Eighth Page Vertical	2 3/8 inches wide by 3 5/8 inches high
Quarter Page Horizontal	4 6/8 inches wide by 3 5/8 inches high
Quarter Page Vertical	3 5/8 inches wide by 4 6/8 inches high
Half Page Horizontal	7 3/8 inches wide by 4 6/8 inches high
Half Page Vertical	3 5/8 inches wide by 9 1/2 inches high
Full Page	7 3/8 inches wide by 9 1/2 inches high

#### Prices

	<u>FULL</u>	<u>HALF</u>	<u>QUARTER</u>	<u>EIGHTH</u>
Single Issue	\$180	\$130	\$90	\$70
Two Issues	\$160 each	\$110 each	\$80 each	\$60 each
Three Issues	\$140 each	\$90 each	\$70 each	\$50 each

### **2. CONFERENCE PROGRAM**

#### AD SIZE

#### DIMENSIONS

Full Page	4 5/8 inches wide by 7 5/8 inches high
Half Page	4 5/8 inches wide by 3 inches high
Quarter Page Horizontal	4 5/8 inches wide by 1 inch high
Quarter Page Vertical	2 inches wide by 3 inches high
Eighth Page	2 inches wide by 1 inch high

#### Prices

Full Page	\$130
Half Page	\$ 90
Quarter Page	\$ 65
Eighth Page	\$ 55
Outside Back Cover	\$175
Inside Front Cover	\$150
Inside Back Cover	\$150